



Chartered Banker

**Young Banker of
the Year 2021**

**Ideas for
our future**

[www.charteredbanker.com/
youngbanker](http://www.charteredbanker.com/youngbanker)

DO YOU HAVE AN IDEA THAT COULD CHANGE THE FUTURE OF BANKING?

THE COMPETITION

The Chartered Banker Young Banker of the Year competition aims to showcase tomorrow's leaders in banking. For over 30 years the competition has showcased rising talent within the banking industry.

We are delighted to have **UNEP FI** supporting this year's competition, which for the first time in history will be truly International; welcoming applications from across the globe.

THE CHALLENGE

The challenge set for entrants is designed to test their ability to generate new ideas, drive innovation and deliver sustainable growth. Contestants are asked to develop a proposal in response to the following question:

*"What idea would you implement in your organisation to improve outcomes for customers, colleagues, and communities? Your idea should reflect your vision for the future of the industry and be consistent with the **UN Sustainable Development Goals**."*

We are looking for young bankers to provide evidence of original and innovative thinking.

THE COMPETITION PROCESS

In the first round of the competition, candidates are asked to submit their idea to be considered by a panel of judges drawn from the Chartered Banker Institute.

Entry forms can be downloaded at www.charteredbanker.com/youngbanker

- Candidates should outline their idea in a proposal of no more than 800 words
- Once completed, email the form, proposal and CV to youngbanker@charteredbanker.com

Judges from the Institute will review all proposals; the best candidates will then be invited to discuss their idea via a video interview with an Institute judge.

Following this process, eight entrants will be selected to present their idea at the live semi-finals.

The virtual semi-final will take place internally in June via Zoom. Semi-finalists will be invited to present their proposal to a panel of judges. Each semi-finalist will have 8 minutes to present, followed by questions from the judges. Four finalists will then be selected to present their proposals at the live Virtual Final in October 2021.

Finalists will receive feedback on their semi-final presentation from our judges and have the chance to develop their proposals further. In October 2021, the finalists will present their idea before a live audience virtually, with the winner chosen by an illustrious panel of judges.

THE BENEFITS

By taking part in the Young Banker of the Year Competition, you will be presented with new opportunities and can improve on and learn new skills throughout the process.

Some of these include:

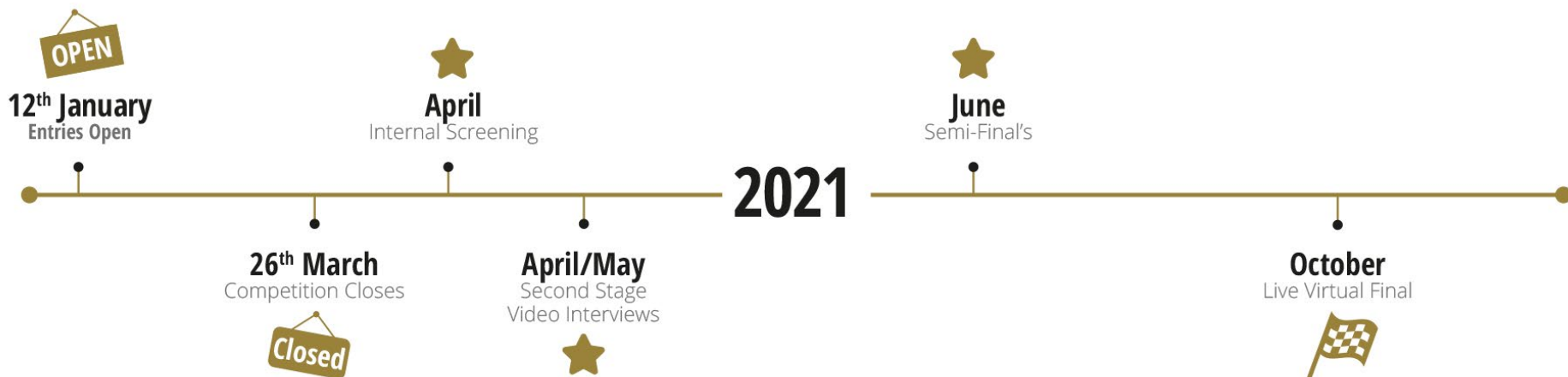
- The opportunity to develop new and ground-breaking ideas in the banking industry
- Get valuable feedback from industry experts
- Raise their profile in their organisations and in the wider industry
- Hone their presentation skills
- Have their idea shared with an International audience

To find out more about how taking part in Young Banker of the Year has benefited previous contestants' careers visit www.charteredbanker.com/youngbanker

ELIGIBILITY

- Candidates should be employed in a deposit-taking or lending institution, and must remain employed for the duration of the competition
- Nominations are sought for individuals with approximately less than 15 years' experience in banking
- Candidates are not required to be a member of the Chartered Banker Institute
- Candidates should be willing and available to participate in the semi-final and final, should they be selected
- Candidates must be prepared to attend the live virtual semi-final and final events and have all the appropriate IT equipment to be able to appear on camera
- If candidates make it through to the semi-final, they must secure an executive sponsor. The executive sponsor must support their proposal, and if required, be prepared to appear in a short video testimonial for the candidate if selected for the final
- The proposal should be originally conceived by the candidate
- The proposal should not be confidential
- The proposal must be credible enough to be implemented in the short-term, and its impact must be capable of being measured if implemented
- The proposal should not involve the Chartered Banker Institute.

TIMELINE



CORPORATE SUPPORT

What can I do to support Young Banker of the Year 2021?

We would encourage you to:

- Share the competition with employees and encourage them to enter the competition, you may know or be the next Young Banker of the Year!
- Engage with the social media posts and share with your own audience

We can provide:

- General support for queries
- Dedicated information sessions
- Instant advice, Q&A

If you would like to speak to someone about how we can support your internal promotion and activity, please contact our marketing team: youngbanker@charteredbanker.com

"I'm delighted to launch the 2021 edition of the Chartered Banker Young Banker of the Year, supported for the first time by the United Nations Environment Programme Finance Initiative (UNEP FI). Our Young Banker of the Year competition identifies and showcases the best ideas, from the best and brightest young bankers, to deliver responsible and sustainable banking for our customers and communities aligned with the Paris Agreement and the UN Principles for Responsible Banking. The creativity, drive and enthusiasm of our young bankers can help us build back better globally, and I look forward to seeing the ideas for creating shared prosperity for current and future generations put forward by our contestants this year"

Simon Thompson, Chief Executive, Chartered Banker Institute

To read more testimonials about the competition, [click here](#).

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The Chartered Banker Institute



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